



2019 ISSUE #1  
MAGAZINE

# HUGS ILLUSTRATED

KICKIN'  
BACK  
WITH  
KAWASAKI

FORTY YEARS IN BUSINESS  
20,000  
CUSTOMERS  
1,000,000 HUGS

HOW TO  
OWN MORE  
AND PAY LESS

PROCURING THE  
PERFECT PONTOON





# WALKAWAY<sup>®</sup>

Smart, Responsible, Debt Protection.



INSURANCE  
INSIGHT INC



In little over 12 years, WALKAWAY has helped countless Wheels and Deals customers during their time of need. Currently, 10,000 Wheels & Deals' customers are protected with WALKAWAY.

Mr. Gilbert and Insurance Insight Inc. are proud to have settled over \$1.5 million in claims for Wheels & Deals customers.

**WALKAWAY  
CANCELS  
YOUR CAR  
DEBT OR  
MAKES YOUR  
PAYMENT  
WHEN YOU  
CAN'T!**

WALKAWAY simply offers consumers a cost-effective way of structuring their automotive finance contract so they have flexible options in the event of unexpected circumstances (job loss, disability, critical illness).

*"Wonderful coverage to have, I never thought I would have ever needed Walkaway due to an unexpected health issue. I did. Walkaway saved my credit. Thank You."  
-Susan*

Your First Year Walkaway Credit Protection is Free from Canada's Huggable Car Dealer!





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**wheelsanddeals.ca**

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LETTER FROM THE HUGGABLE CAR DEALER

Everyone needs a hug:  
fat-free, sugar-free,  
and requires no batteries.

A hug is the shortest  
difference between  
two friends.



## Welcome to *Hugs Illustrated Magazine*

Where hugging just makes you feel good. Hugging is a powerful form of self-expression. We express various kinds of emotions, moods, and feelings through hugs. There's a deep human connection that comes from linking your body with another person's and momentarily linking your souls. There is nothing like a warm embrace, any time and any place. Hugs trigger several reactions that we are not always aware of, most of which can be highly beneficial to our health and general well-being.

At Wheels & Deals, we give you hugs in many ways. Like the way we fill your gas tank before you drive away, and our two-key guarantee. How about that long-lasting Protec Paint Sealant shine and nitrogen-filled tires for free? Hug your credit—we found a way. Feel safe with our complimentary used-vehicle Walkaway Credit Protection. Yes, included free just for you. Even our boats come topped up full. And you will love your free maintenance and detailing kits, plus so much more that we will do for you. Canada's Huggable Car & PowerSports Dealer. Where your taillights never fade away. When it's your birthday, we will always remember you with your Huggable birthday gift. There is so much more we dare to say. When you buy the Huggable way, we are going to be here for you for much more than just today.

**Jim Gilbert**  
Founder Of Jim Gilbert Wheels & Deals  
[wheelsanddeals.ca](http://wheelsanddeals.ca)





# 40 Years. More than 20,000 Customers. Over 1,000,000 Hugs.

**IN 1979**, Jim and Dawna Gilbert created Wheels & Deals with a simple idea: Dream Big, Be Different, and Take Care of People.

Just like legendary Walt Disney, Jim looked around one day at the industry he loved and did not like what he saw.

"How and what can I change?" he asked himself. His reply: I can change the only thing I can—me. Wheels & Deals. I cannot change the industry, but I can change one used car dealer.

The dream turned to reality. That reality? Do what you say, say what you do. Be different. Invest and build a world-class beacon right here in Fredericton. Give customers a hug, a place to come back to, a place to send their family and friends, a place where they will be proud to say that this is where they buy their vehicles. Support and be part of the community. Be a friend to all. Be Jim Gilbert's Wheels & Deals, Canada's Huggable Car & PowerSports Dealer.

Jim and Dawna love what they do because they get to meet with people on an occasion that is truly happy. Everyone loves that feeling of driving off in their nused car, truck, or SUV; of having their feet up on their Kawasaki; of cruising off on their Huggable Pontoon or maybe even a speedboat from Canada's Huggable Car & PowerSports Dealer. You can see it in Jim's and Dawna's smiles, the looks on their faces. And that's the reason the team at Jim Gilbert's does what it says: quite simply, it makes people happy. Doing business with the Jim Gilbert's Wheels & Deals team feels like you're doing business with family, and that's because Jim and

Dawna have always encouraged and fostered a family mentality among everyone who joins their Huggable Team.

Happy workers equal happy customers, which is why so many car buyers recommend Jim Gilbert's Wheels & Deals to their friends and family when it comes time for them to acquire a vehicle. Now, 40 years after starting the business, Jim and Dawna's family tradition continues with the next generation of Gilberts on the team.

Daughter Chelsea has firmly established herself as Wheels & Deals President, making sure that all customers, all vehicles, all 36 team members, and Wheels & Deals stay No.1. Son Alex continues to handpick all Jim Gilbert's vehicles and is excelling in his role as General Sales Manager with his growing talents.

Starting with that one car, two gas pumps, and a loan from Dawna's father, Lorne Seeley, it seems that the 40 years flew by in a hurry. But here we are, ready to celebrate this milestone and look forward to the future with the Grand Opening of our new Power Sports Centre.

## THE PARTY HAPPENS WEDNESDAY, AUGUST 21, 2019!

Your family is invited to join our family to help celebrate the past and usher in the future as Jim and Dawna hand over the Wheels & Deals reins to son Alex, daughter Chelsea, and son-in-law Rob Davis. Looking forward to having you join us. ♦



# We love being the third wheel

Canada's Huggable Car Dealer



## USED CAR VALUE

**WHEN YOU'RE** looking for a car, you have a lot of choices to make. Not only do you have to choose the make and model of the vehicle, you also have to decide whether to buy it new or used. Some people head to the nearest car dealership, tempted by the prospect of being the first to drive a car, and swayed by advertisements of low interest rates.

However, if you want to make the most of your budget, you'd be wise to buy a nused car. If you do, you'll enjoy these benefits:

- 1) NUSED CARS HOLD THEIR VALUE...** A new car loses as much as 30 percent of its value in the first year, which means that if you buy a brand new car today, in a year or two, it won't be worth anything close to what you paid.
- 2) IT'LL COST LESS...** Used cars are thousands of dollars less than brand new ones. If this is your first car or you're on a budget, pre-owned is the only way to go. Paying less for a car translates to lower sales tax, and you'll save money on insurance too.
- 3) YOU'LL PAY LESS INTEREST IF YOU'RE FINANCING...** New car dealers try to hook their clients with low interest rates, but these aren't always as good as they seem. A slightly higher interest rate on a less expensive car will cost you less in the long run if you're planning on financing the purchase.
- 4) YOU'LL GET A BETTER CAR...** Not many people can afford to buy a brand new luxury car with all the bells and whistles. But the same car that's a few years old can be surprisingly affordable. If extras like navigation systems, backup cameras, and leather seats are important to you, you'll get them at a lower price.
- 5) NUSED CARS ARE RELIABLE...** Cars are built to drive at least 160,000 kilometres. This means that even a used car will run for many years. And when you buy a vehicle from us, it's undergone a full motor vehicle inspection, has new oil and filters, and had all its fluids topped up. This translates into a car that you can trust. ♦

# Enjoy Your Next Vacation Without Going Broke: *3 STRESS FREE TIPS*

## HOW WILL YOU DO EVERYTHING THE FAMILY WANTS TO AND NOT GO BROKE?

**SAVE MONEY** and everyone gets a vote with these three types of vacations.

Vacationing is a great time to make memories, but we know it can be an expensive time if you don't have a game plan when that final school bell rings. Heading into summer without some kind of a plan is like a trip to the grocery store without a list ... when you're hungry. It may require credit counseling (and a new diet).

We figured out the four of us do best when we have a loose plan for the summer and some dates on the calendar that everyone can look forward to. We can't afford to do everything everyone wants to do but we found we could categorize our time together into three

different buckets (and we rhymed them because, why not?). The time falls into three groups: go, slow, and no.

### 1. GO - GO FOR THE BIG VACATION.

This is your encouraging shove to "go". Go for it. Take the big vacation. Get out and go.

Getaways during the school year do not work with our family's schedules so we plan our big vacation for each summer. We think of that as our "go".

Go camping. Go east. Go west. Go to Disney. Go visit relatives. Go to the Rock 'n Roll Hall of Fame. Go find the biggest ball of twine. Just pack some bags and go.

This is your one big trip for the summer. Mark it on the calendar while school is still in session and you all can look

forward to the dates without work, homework, or the usual demands.

It can be pricey if you're not careful, but you are investing in your family. You are making memories with your children. And you work hard and deserve some time away.

You can also use it as an opportunity to teach your kids the value of money. Give them a set amount of cash at the beginning of the trip and let them decide what to use it on. You may cringe when they choose junk food at every gas station you stop at, but they will learn. Either they learn they really enjoyed the freedom to do that or they might regret their lack of funds when they find something they want at the end of the time. Either way, you help them learn: money is finite; money can purchase fun things, and plan ahead because it spends quickly.



**The Money Couple**, Scott and Bethany Palmer are regulars on national TV, radio and speak internationally about "Love and Money." With 38 years of combined financial planning experience Scott and Bethany launched "The Money Couple" and have dedicated their lives to helping couples bring their love and money together. Their "Make it Happen" slogan quickly and radically changes lives. With their humour, easy-going style, and practical approach relationships are being saved worldwide. Scott and Bethany enjoy an active lifestyle living in Colorado with their two young sons, Cole and Cade.

[TheMoneyCouple.com](http://TheMoneyCouple.com)



## 2. SLOW – SLOW DOWN AND TAKE A DAY TRIP.

Your kids need down time. You have a job you need to be at once in awhile, right? So this part of our summer we call “slow”. No airplanes, no complex agendas, no packing our equipment up the side of a mountain to set up camp. Slow is for a slower type of “vacation”. Think of these as day trips.

You take a Saturday (or some other day you already have off) and go as a family somewhere close to home.

Every area has fun things to see, museums to peruse, or trails to wonder. Your local chamber of commerce or even the Canadian Automobile Association (CAA) offer great ideas for day trips.

Each member of our family picks one day trip they would enjoy. Then we check the calendar and mark the best days to take those short trips. If your kids are anything like our boys they will pick very different places to go. The variety is fun for all of us.

## 3. NO – NO NEED TO LEAVE HOME.

Since kids think “no” is our favourite word anyway, we will use it here to remember the third type of vacation planning.

No means no travel out of town. And sometimes it means we go nowhere at all.

Our family likes to make this part of our vacation about picking a movie or a nearby restaurant for a treat, but you could truly make it a totally “no go” evening or afternoon. You could choose not to leave the house. Ordering pizza and firing up Netflix is a great example of “no” travel time. You are intentionally setting aside time to be together as family, without going anywhere.

Let each member pick their night and their favorite “no go” option. You could take turns cooking or make something special for dessert and haul out the old Wii or the dusty Monopoly board. Maybe your family would like to share some music together, playing instruments or singing favourite songs. How about

old, home movies? The kids may groan, but everyone usually ends up enjoying watching themselves as chubby toddlers and laughing at the fashion choices of mom and dad.

If the youngest picks the My Little Pony game – again – honour her wishes and see if there are ways to make it fun for all ages. A handful of Skittles every time you roll? Or the winner picks a chore to hand off to each loser? The “no” option is intended to help do whatever it takes to spend time together at home or in town (with the delicious option of sweatpants and slippers thrown in).

Vacations will come – yea – and go – boo – quickly so try to make the most of your time together. Not everything has to cost money, but don’t feel too much heartburn about money you spend to create memories. You will treasure those times forever, especially after they are grown and gone. ♦

Learn more: [TheMoneyCouple.com](http://TheMoneyCouple.com)







# Unmistakable Habits Of **Irresistible People**

**TOO MANY** people succumb to the mistaken belief that being likeable comes from natural, unteachable traits that belong only to a lucky few—the good looking, the fiercely social, and the incredibly talented. It's easy to fall prey to this misconception.

Some people, regardless of what they lack— money, looks, or social connections—always radiate with energy and confidence. Even the most skeptical individuals find themselves enamoured with these charming individuals.

These people are the life of every party. They're the ones you turn to for help, advice, and companionship.

You just can't get enough of them, and they leave you asking yourself, "What do they have that I don't? What makes them so irresistible?"

The difference? Their sense of self-worth comes from within.

Irresistible people aren't constantly searching for validation, because they're confident enough to find it in themselves. There are certain habits they pursue every day to maintain this healthy perspective.

Since being irresistible isn't the result of dumb luck, it's time to study the habits of irresistible people so that you can use them to your benefit.

Get ready to say "hello" to a new, more irresistible you.

## **THEY FOCUS ON PEOPLE MORE THAN ANYTHING ELSE.**

Irresistible people possess an authentic interest in those around them. As a result, they don't spend much time thinking about themselves. They don't obsess over how well they're liked, because they're too busy focusing on the people they're with. It's what makes their irresistibility seem so effortless.

To put this habit to work for you, try putting down the smart phone and focusing on the people you're with. Focus on what they're saying, not what your



response will be, or how what they're saying will affect you. When people tell you something about themselves, follow up with open-ended questions to draw them out even more.

### THEY ARE AUTHENTIC.

Irresistible people are who they are. Nobody has to burn up energy or brainpower trying to guess their agenda or predict what they'll do next. They do this because they know that no one likes a fake.

People gravitate toward authentic individuals because they know they can trust them. It's easy to resist someone when you don't know who they really are and how they really feel.

### THEY FIND REASONS TO LOVE LIFE.

Irresistible people are positive and passionate. They're never bored, because they see life as an amazing adventure and approach it with a joy that other people want to be a part of.

It's not that irresistible people don't have problems—even big ones—but they approach problems as temporary obstacles, not inescapable fate. When things go wrong, they remind themselves that a bad day is just one day, and they keep hope that tomorrow or next week or next month will be better.

### THEY DITCH THE SMALL TALK.

There's no surer way to prevent an emotional connection from forming during a conversation than by sticking to small talk. When you robotically approach people with small talk this puts their brains on autopilot and prevents them from having any real affinity for you. Irresistible

people create connection and find depth even in short, everyday conversations. Their genuine interest in other people makes it easy for them to ask good questions and relate what they're told to other important facets of the speaker's life.

### THEY TREAT EVERYONE WITH RESPECT.

Whether interacting with their biggest client or a server taking their drink order, irresistible people are unfailingly polite and respectful. They understand that—no matter how nice they are to the person they're having lunch with—it's all for naught if that person witnesses them behaving badly toward someone else. Irresistible people treat everyone with respect because they believe they're no better than anyone else.

### THEY HAVE INTEGRITY.

People with high integrity are irresistible because they walk their talk, plain and simple. Integrity is a simple concept but a difficult thing to practise. To demonstrate integrity every day, irresistible people follow through, they avoid talking bad about other people, and they do the right thing, even when it hurts.

### THEY DON'T TRY TOO HARD.

Irresistible people don't dominate the conversation with stories about how smart and successful they are. It's not that they're resisting the urge to brag. The thought doesn't even occur to them because they know how unlikeable people are who try too hard to get others to like them.

### THEY SMILE.

People naturally (and unconsciously) mirror the body language of the person

they're talking to. If you want people to find you irresistible, smile at them during conversations and they will unconsciously return the favour and feel good as a result.

### THEY MAKE AN EFFORT TO LOOK THEIR BEST (JUST NOT TOO MUCH OF AN EFFORT)

There's a massive difference between being presentable and being vain. Irresistible people understand that making an effort to look your best is comparable to cleaning your house before company comes—it's a sign of respect for others. But once they've made themselves presentable, they stop thinking about it.

### THEY RECOGNIZE THE DIFFERENCE BETWEEN FACT AND OPINION.

Irresistible people handle controversial topics and touchy subjects with grace and poise. They don't shrink from sharing their opinions, but they make it clear that they're opinions, not facts. Whether discussing global warming, politics, vaccine schedules, or GMO foods, irresistible people recognize that many people who are just as intelligent as they are see things differently.

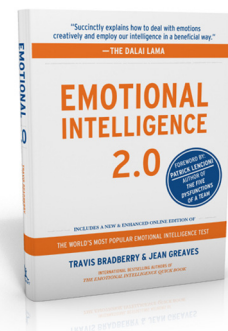
### BRINGING IT ALL TOGETHER

Irresistible people did not have fairy godmothers hovering over their cribs. They've simply perfected certain appealing qualities and habits that anyone can adopt as their own.

They think about other people more than they think about themselves, and they make other people feel liked, respected, understood, and seen. Just remember: the more you focus on others, the more irresistible you'll be. ♦

**Dr. Travis Bradberry** is the award-winning co-author of the No. 1 best-selling book, *Emotional Intelligence 2.0*, and the cofounder of TalentSmart, the world's leading provider of emotional intelligence tests and training, serving more than 75 percent of Fortune 500 companies. His best-selling books have been translated into 25 languages and are available in more than 150 countries. Dr. Bradberry has written for, or been covered by, *Newsweek*, *TIME*, *BusinessWeek*, *Fortune*, *Forbes*, *Fast Company*, *Inc.*, *USA Today*, *The Wall Street Journal*, *The Washington Post*, and *The Harvard Business Review*.

**talentsmart.com**



# You Don't Need *Motivation* To Start On *Your* *Path To Success*

**I NEVER** learned to swim as a kid.

Ear infections dotted my childhood, so I was outfitted with never-ending sets of tubes. Swimming lessons became skating lessons when I got fancy rubber moulded earplugs and a plastic cap for showering.

I was afraid of swimming and became good at avoiding it. Why didn't I swim? First, I didn't think I could swim. Second, I didn't want to swim. Strapping on a bathing suit meant showing off my spaghetti arms and man boobs. It meant getting cold and wet and chlorine-y and showering and changing afterward. Why? Exercise could be done in other ways. As I got older, I told myself the best conversations at the pool party were at the barbecue. And I didn't live near an ocean. So I convinced myself swimming was a waste of time.

What are the two barriers we place in front of our least desirable tasks? Capability and motivation. In other words, can't do it and don't want to, anyway! It looks like this:

Can Do → Want To Do → Do.

Everything changed in a flash when I fell in love with Leslie over a few months. We're married today, but it was only a few dates in when she started telling me one night how much she loved to swim. "It's my favourite thing

to do in the world," she said. "The water just feels like home."

"Not me," I said, disappointed. "I don't swim. Not a big fan."

"Oh, that's too bad," she said. "You see, my family has had a cottage, for generations, on an island. Every morning the 20 of us — my 80-year-old grandparents, my 10-year-old cousins — jump in the lake and swim around the island."

She gave an Obama-like pregnant pause and then said:

"I guess you can't come."

That night, for the first time in more than 30 years, I signed up for swimming lessons.

Suddenly, without thinking whether I could do it or whether I wanted to do it, I just did it.

I signed up for an adult learn-to-swim program, offered by the city of Toronto, at the Trinity Bellwoods pool. A few weeks later, I was walking onto the pool deck with my heart thumping. I felt like running away. But I ended up learning one of the most valuable lessons of my life instead.

What happened?

Well, within two minutes, I realized I fit in. Who was with me? People with traumatic experiences. People from





landlocked countries. I wasn't the worst swimmer in the group, for once. We all sucked. Trust formed quickly. The instructor asked us to flutter-kick, with our life-jackets on, in the shallow end. That was it. The next week, we moved to the deep end. A month later, I was treading water. And by the end of eight weeks, I was doing the front crawl.

How did I learn to swim in only a few hours when I was terrified of it my whole life?

Well, here's what happened. After my first swimming lesson, the idea that I might be able to swim crept into my head. I thought I could do this. And the thrill of flutter-kicking in the shallow end gave me motivation to go back next week and see what else I could do. I wanted to swim now. I love moldy locker rooms. Give me the flutter board. I was desperate to get back.

My Do Line changed from this:

Can Do → Want To Do → Do

To this:

Do → Can Do → Want To Do

Instead of finishing at Do, I started there. And that made me think I could do it. And that made me want to do it. Everything happens backward. You start doing and confidence and motivation follow.

The Do Circle completely reverses how most of us operate every day. We think we need ability and motivation before action. Otherwise, we'll fail. It's how I thought about swimming for years.

What's wrong with that thinking?

Well, it keeps undesirable tasks undesirable because we place our ability to get them done way down the mine tunnel at the end of the rickety railways of self-confidence (Can Do) and inspiration (Want to Do). What happens? Our most desirable tasks are placed with big mental barriers dropped in front of them.

Want to write a book? I'll take a writing course. Then find the perfect coffee shop. Then I'll write a masterpiece. Wrong.

Want to write a book? Write one page. Even if it sucks. The fact you did it will convince you that you can do it. Then you'll want to do it.

Want to start exercising? I'll save up for a gym membership and new shoes. Then I'll make the perfect playlist. And then find a gym buddy. Wrong. Want to start exercising? Run out your front door. Just run. It doesn't matter what you're wearing. It doesn't matter how far you go. You could run to the stop sign in dress shoes. The fact you did it will convince you that you can do it. Then you'll want to do it. Then you'll be a confident and motivated person who buys running shoes for the next time.

It is easier to act yourself into a new way of thinking than think yourself into a new way of action.

Motivation does not cause action like we all think it does.

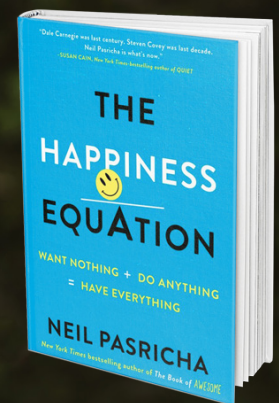
Action causes motivation.

Now get going. ♦



**Neil Pasricha** is the *New York Times* best-selling author of *The Happiness Equation* and *The Book of Awesome*, which has been published in 10 countries, spent over five years on best-seller lists, and sold over a million copies. Pasricha is a Harvard MBA, one of the most popular TED speakers of all time, and after 10 years heading Leadership Development at Walmart he now serves as Director of The Institute for Global Happiness. He has dedicated the past 15 years of his life to developing leaders, creating global programs inside the world's largest companies and speaking to hundreds of thousands of people around the globe. He lives in Toronto with his wife and sons.

[globalhappiness.org](http://globalhappiness.org)



# *What does it mean to be a proud owner of a Kawasaki Vulkan S? Well, let me tell you!*

**I STOPPED** into Jim Gilbert's Wheels & Deals PowerSports location one evening after noticing a few motorcycles parked out front that intrigued me. I had been driving a motorcycle—a Honda Shadow 750cc—for about three years, but I was looking for a change. The first motorcycle I sat on that evening was the Kawasaki Vulkan S and . . . yes, I was hooked! I could not believe how well it fit me. Being 5'3", this was the first motorcycle that I sat on where my first thought was "This is perfect!" I could not believe how light it was, how easy it was to reach the foot pegs, and how easy it was to sit on the seat and yet have my feet both firmly planted on the ground. And the best part: the narrow gas tank. This was an issue with my Honda Shadow, which has a wide tank.

"EVERYTHING ABOUT THIS VULCAN S WAS PERFECT, BUT WAS IT? I WAS TOLD IT WAS A 650CC, BUT MINE WAS A 750CC SO THAT MEANT IT HAD LESS POWER. BOY, WAS I WRONG! I PURCHASED THE MOTORCYCLE AND I AM EXTREMELY HAPPY THAT I DID. IT FITS PERFECTLY, I AM COMFORTABLE HANDLING IT ON TWISTS AND TIGHT TURNS, I HAVE EXCELLENT CONTROL ON THE CORNERS, THE POWER HAS DEFINITELY SURPRISED ME, AND I COULDN'T HAVE ASKED FOR A BETTER MOTORCYCLE."



The 2019 Kawasaki Vulkan S is an amazing midrange urban cruiser. Looking at it, your first thought will be "Will a 650cc engine be able to put out enough power to move the Vulkan S?" Well my friends, prepare yourself. No other cruiser handles like the Vulkan S.

At a standstill, the handlebars feel very light and easy to turn. While riding, it handles amazingly well, unlike anything you could have expected. The 2019 Kawasaki Vulkan looks astonishing. If you are into cruisers, it just might be one of your favourite cruiser designs. ♦



**The unsung hero of Huggable—enjoying his second decade with Wheels and Deals—is John Eliakis**, a born-and-bred Frederictonian, graduating from Fredericton High School in 1998. Ask John for the secret to his success and longevity and he says it's simple. He believes that focusing on being in the moment with his customers and really listening to what they have to say is crucial to being the best salesperson possible. He loves his job and prides himself on being genuine with everyone who walks into his office, never rushing them to make a decision. John feels that people really appreciate that quality, and loving his job makes it easier to connect with every person who comes through his door.



# Saint John River: A Well-Kept Secret

**THE SAINT JOHN RIVER** is a well-kept secret. On any weekday morning, you'll find more eagles and ospreys than people. (In a narrow channel called the Hole in the Wall, this rule does not apply in duck hunting season!) Scorching hot in summer. Cooling fog from the Bay of Fundy stops at Evandale. Upriver tends to be hot and sunny with occasional rainy days. It's not unusual to see some impressive Canadian scenery. Recently, there has been commercial traffic on the river, so the channels are well marked. There are old

concrete paddleboat wharves all along the river that make terrific public access points for launching small boats. They are well marked on the charts. There are cable ferries at Quispamsis, Grand Bay, Belleisle, and Evandale, which require some care in crossing their cables.

Meeting the river in a ladder formation are four large navigable bodies of water—Kennebecasis River, Belleisle Bay, Washademoak Lake, and Grand Lake—with lots of open space.

You can walk on a sandy beach—try Grimross or Ox Island—enjoy an afternoon sail, or kayak in one of the many creeks while also having access to some of civilization's amenities. Have a meal in a pub or on the wharf in Evandale or Gagetown.

Big Cove is a popular anchorage in Washademoak Lake. Across the lake is Motts Landing Vineyard. They have a mooring and some very good wine.

Tuck yourself in between Ox and Gilbert Island. This is a popular destination for boats coming from Oromocto or

Fredericton for the weekend. The upriver ends of these islands have sandy beaches. Casey's on the opposite side of Gilbert Island is a popular restaurant, particularly for breakfast. As you go upriver from Ox and Gilbert, the river narrows and the current is more apparent.

So what's so special about Saint John River? Its quirks. I love that it's a well-kept secret. And you can do it all. Plus the head pond and lakes—oh the lakes, don't get me started—there is just so much fantastic water in New Brunswick. Fishing, relaxing, family time. Do it all on your Huggable Pontoon. ♦





# The Fredericton Motorcycle Club

**FOR OVER** 35 years, members of the Fredericton Motorcycle Club have been dedicated to friendship and the sport of motorcycling. Our members are of all ages and ride motorcycles of all types, sizes, and origin.

We are proud of our past and continue to benefit our community through activities such as our annual Toy Ride, which is an important event in support of the D.E.C.R.H. Child Life Unit. It is important to us to put smiles on children's faces and to provide toys and monetary donations for the Child Life Unit to give to pediatric patients.

Many of our male and female riders have a lifetime of riding experience, and some are past or present motorcycle instructors. Our group riding activities are a great place to "learn the ropes" and increase your level of skill and safety. We encourage participation from not only riders but from their co-riders as well. Not all of our members are active riders but all are motorcycle enthusiasts.

We meet informally just about every Saturday, Sunday morning, and Wednesday night during the summer months for group rides, promoting our club and enjoying riding with friends. Our monthly club meeting is held the second Sunday morning of the month at Ringo's Bar and Grill. Membership is inexpensive, and we think that you will find the sport of motorcycling is one that is best when shared with good friends. ([www.thefrederictonmotorcycleclub.ca](http://www.thefrederictonmotorcycleclub.ca))

Club Activities: group rides, Halloween party, Christmas party, summer activities, sleigh ride, and weekend socials.

**NB FOUR CORNERS TOUR** is designed to give NB riders a reason to tour around our province and visit places you may not typically ride to. All the instructions on how to participate can be found on Facebook (NB Four Corners Tour). No associated fees to participate—it's just for fun! You will even get a digital certificate for "Braving Rights."

While riding in New Brunswick, you will experience friendly villages, vibrant cities, and beautiful landscapes. Each region has lots to offer. A special Thank You to Marshall Doucette.

-Hugs, Jim ♦

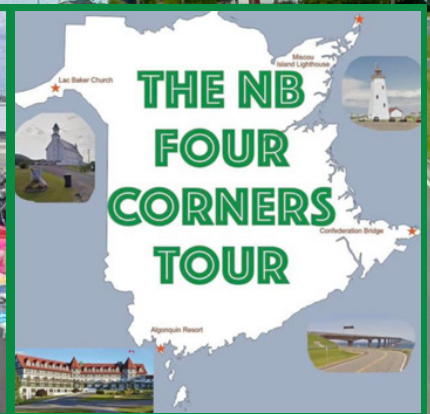
**RIVER VALLEY SCENIC DRIVE...** This route has twists and turns that will leave you smiling for days... this is your destination for Lac Baker Church.

**FUNDY COASTAL DRIVE...** Watch whales breaching and experience the world's highest tides... Algonquin Resort is along this scenic byway.

**MIRAMICHI RIVER ROUTE...** A 180 km ride exploring the great outdoors at its finest.

**TRAVEL THE ACADIAN COASTAL DRIVE...** Sandy beaches, fresh seafood, and authentic Acadian culture... you will find both the Confederation Bridge and Miscou Island Lighthouse located on this fun-packed route.

**APPALACHIAN RANGE ROUTE...** Explore the mountains, waterways, and all the breathtaking views.

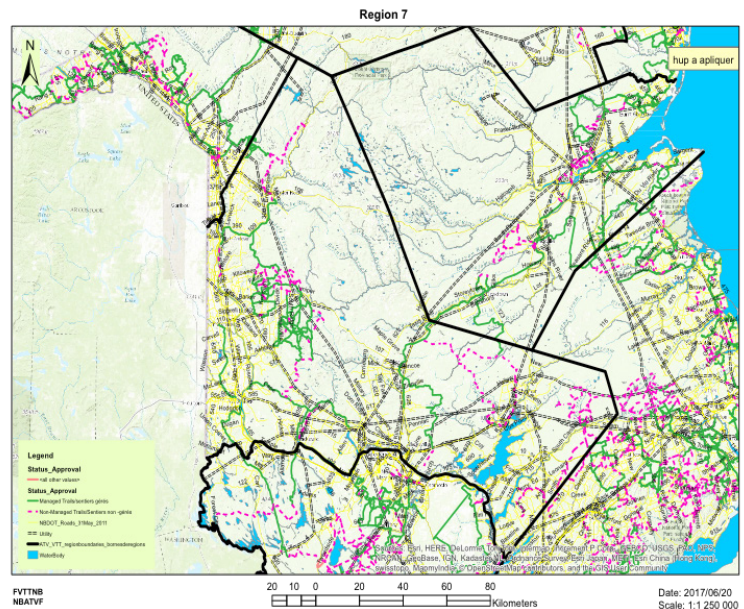




# NASHWAAK VALLEY ATV CLUB INC.

**IN 2011**, a merger took place between the Fredericton ATV Club (est 2000) and the Upper Nashwaak ATV Club (est 2007) to form Nashwaak Valley ATV Club No. 47. We incorporated in 2015. In 2013, there were 280 members; in 2018, we had 651 members. We have been growing and are acquiring more approved trails each year. We have approximately 118 km of approved trail. We're currently working on connecting our trail system towards Fredericton to access gas, food, and lodging and to connect to Burtt's Corner to the north and Grand Lake to the east. People from outside the area have said that the Nashwaak Valley ATV Club trails are the nicest and best marked that they have travelled on. The club is in the process of purchasing a piece of land to construct a warming shelter. Club meetings are on the first Tuesday of the month at the Nashwaak Bridge Legion at 7 pm. ♦

ON JUNE 1, 2019, AT THE NASHWAAK BRIDGE LEGION, THE CLUB WILL HOST THE 6TH ANNUAL JAMBOREE AND THE 20TH ANNIVERSARY OF THE NEW BRUNSWICK ATV FEDERATION AT THE CLUB'S 9TH ANNUAL RALLY WITH A TRAIL OF APPROXIMATELY 100 KMS. Registration 8am-10am (\$10 per person includes a bracelet for the dance), public breakfast at the Legion, cash barbeque on trail, dance that night at the Legion at 9pm. Prizes, 50/50. Sponsors are New Brunswick ATV Federation, Huggins Equipment, MacLean's Sports, and Canada's Huggable Car & PowerSports Dealer "Jim Gilbert's Wheels & Deals."



FROM QUICK GETAWAYS TO WEEKEND TRIPS, YOU CAN EVEN GO CAMPING WITH YOUR HUGGABLE ATV, COMBINING THE CONVENIENCE OF FAST TRANSPORTATION WITH MINIMALIST PACK AND CARRYING. ATV CAMPING ALSO LETS YOU REACH CAMPSITES THAT MIGHT NOT BE CAR-FRIENDLY, LETTING YOU ENJOY VIRGIN LANDS AND OUT-OF-THE-WAY REST AND RELAXATION. THE POSSIBILITIES REALLY OPEN UP WHEN YOU CONSIDER THE AMOUNT OF CUSTOMIZATION AVAILABLE FOR FOUR WHEELERS!

GET YOUR KAWI AND YOUR TRAIL PASS TODAY. ENJOY NEW BRUNSWICK'S ENDLESS TRAIL SYSTEMS.



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The Kawasaki Vulcan® S is an exceptionally adaptable cruiser that showcases adjustable riding positions for every rider.  
Select your own reach, installed before you pick up at no extra charge.

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SUGGESTED CONFIGURATION FOR RIDERS  
**5'6" AND UNDER**

### Mid Reach

SUGGESTED CONFIGURATION FOR RIDERS  
**5'7" TO 6'0"**

### Extended Reach

SUGGESTED CONFIGURATION FOR RIDERS  
**6'1" AND OVER**

#### SEAT

Standard Seat gives you an easy reach to the ground. Accessory seats are available to accommodate Reduced and Extended Reach riders.

## Vulcan S

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Handlebars can be adjusted from the factory position by increasing or decreasing the distance from the rider.

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